For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

Debit

30

Credit

4

Remarks

290.00

INVOICE

FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

Week Of

Air Date

3

10/15/2012

10/15/2012-10/21/2012

Pittsburgh, PA 15243-0445

New Brunswick, NJ 08901-2179

In Account MESSAGE & MEDIA INC.(22198) 100 Albany St

ATTN:Accounts Payable

Account Exec: Brian Butz-1 Office: KDKA-TV **Contract Num:** 1201-56950

10/09/2012-10/15/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

Spots Per Week

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543912 Page 1 of 8 Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012

11/20/2012 Net 30 days

Buy	Flight									Total		
Line	Description	on			Buy Line Date	es	M T	TWTFSS	Dur	Spots	Rate	
1	THIS MOR	RNING	5-6AM		10/09/2012-10	/12/2012	. Т	WTF	30	4	290.00	
We	Week Of			MTWTFS	S	Spots Per Week		Rate				
10/0	08/2012-10/14/	2012		. T W T F		4		290.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/0	09/2012	Tu	05:24:52 AM		MST103H		30	290.00				
10/	10/2012	We	05:27:59 AM		MST103H		30	290.00				
10/	11/2012	Th	05:23:23 AM		MST103H		30	290.00		1000		
10/	12/2012	Fr	05:24:31 AM		MST103H		30	290.00			A.	
2	THIS MOR	RNING	6-7AM		10/09/2012-10	/15/2012	МП	TWTF	30	5	600.00	
	ek Of			MTWTFS		Spots Per Week		Rate Rate				
10/0	08/2012-10/14/	2012		MTWTF.	-	4		600.00		h.;		
<u>Air</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/0	09/2012	Tu	06:56:42 AM		MST103H		30	600.00				
10/	10/2012	We	06:28:01 AM		MST103H		30	600.00				
10/	11/2012	Th	06:41:12 AM		MST103H		30	600.00				
10/	12/2012	Fr	06:57:31 AM		MST103H		30	600.00				

Dur

30

.TWTF..

Rate

Rate

600.00

600.00

Day Air Time

06:45:23 AM

Мо

THE EARLY SHOW

MTWTFSS

Material

MST105H

10/09/2012-10/12/2012

MTWTF..

M/G For

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

INVOICE

Page 2 of 8

Account Exec: Office:

KDKA-TV Contract Num: 1201-56950

10/09/2012-10/15/2012

Brian Butz-1

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

FRIENDS OF MATT SMITH

Invoice Num: 1201-543912 Invoice Date: 10/21/2012

Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:**

11/20/2012 Net 30 days

лy	Flight									Total	
ine	Description	n			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
We	ek Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
10/	10/08/2012-10/14/2012			. T W T F		4		290.00			
Air	Date [Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
		Tu	08:28:08 AM	· · · · · · · · · · · · · · · · · · ·	MST103H		30	290.00			
10/	10/2012	We	08:37:09 AM		MST103H		30	290.00			
10/	11/2012	Th	08:23:15 AM		MST103H		30	290.00		100	
10/	12/2012 i	Fr	08:27:14 AM		MST103H		30	290.00			
4	NOON NEV	NS			10/09/2012-10/12	2/2012	. T	WTF	30	4	550.00
					,					No.	
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/	08/2012-10/14/20	012		. T W T F		4		550.00			
Air	Date [<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/	09/2012	Tu	12:09:50 PM		MST103H	-	30	550.00			
10/	10/2012	We	12:26:55 PM		MST103H		30	550.00			
10/	11/2012	Th	12:26:55 PM		MST103H		30	550.00			
10/	12/2012 F	Fr	12:08:56 PM		MST103H		30	550.00			
5	4PM EARLY	Y NE\	WS		10/09/2012-10/12	2/2012	T	WTF	30	4	500.00
			1		1 1	1 /					
	ek Of			MTWTFS		Spots Per Week		Rate			
10/	08/2012-10/14/20	012		.TWTF		4		500.00			
<u>Air</u>	Date I	Day	Air Time	M/G For	Material		Dur	Rate	<u>Debit</u>	Credit	Remarks
10/	09/2012	Tu	04:08:29 PM		MST103H		30	500.00			
10/	10/2012	We	04:27:19 PM		MST103H		30	500.00			
	11/2012	Th	04:37:50 PM		MST103H		30	500.00			
		Fr	04:15:12 PM		MST103H		30	500.00			

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

Invoice Num:

Invoice Date:

INVOICE

Page 3 of 8

FRIENDS OF MATT SMITH(172688) Stephen Korbel - Treasuer

PO BOX 13445

100 Albany St

Pittsburgh, PA 15243-0445

New Brunswick, NJ 08901-2179

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

Account Exec: Brian Butz-1 Office: KDKA-TV Contract Num: 1201-56950

10/09/2012-10/15/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / /

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

1201-543912

10/21/2012 Weekly

Billing Cycle: 10/01/2012-10/21/2012 **Billing Period:**

11/20/2012 Net 30 days

Buy	Flight								Total	
_ine	Description			Buy Line Dates	;	мт	WTFSS	Dur	Spots	Rate
6	5PM EARLY	IEWS M-F		10/09/2012-10/	12/2012	. T V	VTF	30	4	800.00
Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/08/2012-10/14/2012		. T W T F		4		800.00				
Air Da	ate Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
10/09/	/2012 Tu	05:28:07 PM		MST103H		30	800.00			
10/10/	/2012 W	05:42:48 PM		MST103H		30	800.00			
10/11/	/2012 Th	05:28:03 PM		MST103H		30	800.00			
10/12/	/2012 Fr	05:23:30 PM		MST103H		30	800.00			A.
7	M-F ERLY NE	WS	10/09/2012-10/15/2012			МТ	WTF	30	5	500.00
LUR										
Week	Of		MTWTFS:	<u>s</u>	Spots Per Week	15	Rate			
10/08/	/2012-10/14/201	2	MTWTF		4		500.00			
Air Da	ate <u>Da</u>	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/09/	/2012 Tu	06:39:21 PM		MST103H		30	500.00			
	/2012 W	e 06:27:45 PM		MST103H		30	500.00			
10/10/				MST103H		30	500.00			
10/10/ 10/11/	/2012 Th	06:38:55 PM		WICTTOOL						
				MST105H		30	500.00			
10/11/	/2012 Fr		MTWTFS	MST105H	Spots Per Week	30	500.00 Rate			
10/11/ 10/12/ Week	/2012 Fr	06:28:05 PM	MTWTFS:	MST105H <u>S</u>	_Spots Per Week 1	30				
10/11/ 10/12/ Week	/2012 Fr <u>Of</u> /2012-10/21/201	06:28:05 PM		MST105H <u>S</u>		30 <u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

INVOICE

Page 4 of 8

Account Exec:

Brian Butz-1

Office: KDKA-TV Contract Num: 1201-56950

Contract Dates: 10/09/2012-10/15/2012

Customer Order:

Linked Order:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543912 **Invoice Date:** 10/21/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

uy	Flight									Total	
.ine	Description	on			Buy Line Date	s	мт	WTFSS	Dur	Spots	Rate
8	SAT. MOF	RN. LO	CAL NEWS		10/13/2012-10	/13/2012		. S .	30	1	300.00
Week Of M T W T			MTWTFS	<u>3</u>	Spots Per Week		Rate				
10				S.		1		300.00			
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
10	13/2012	Sa	07:37:01 AM		MST105H		30	300.00			
9	SAT.CBS	MORN	NING NEWS		10/13/2012-10	/13/2012		. S .	30	1	450.00
										W	Ã.
	ek Of			MTWTFS:	<u> </u>	Spots Per Week		Rate			
10	08/2012-10/14/2	2012		S.		1		450.00			
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
10	13/2012	Sa	09:28:50 AM		MST105H		30	450.00			
10 THE SUNDAY BUSINESS PAGE			10/14/2012-10	/14/2012		S	30	1	100.00		
LU	R						. 1				
We	ek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
10	08/2012-10/14/2	2012		S	10	1		100.00			
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	14/2012	-	06:51:48 AM	10 1	MST105H	11 15	30	100.00			
11	KD/PG SU	JNDAY	' EDITION		10/14/2012-10	/14/2012		S	30	1	60.00
LU	R				7						,
144	. 01				_	0 . 5		D .			
	ek <u>Of</u> 08/2012-10/14/2	2012		<u>MTWTFS</u> :	<u> </u>	Spots Per Week 1		Rate 60.00			
10	00/2012-10/14/	2012		5		1		00.00			
	<u>Date</u>		Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	14/2012	Su	08:56:26 AM		MST105H		30	60.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

INVOICE

Page 5 of 8

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-56950 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543912 Invoice Date: 10/21/2012 11/20/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012

Buy	Flight								Total		
Line	Description			Buy Line Date	s	мти	VTFSS	Dur	Spots	Rate	
12	CBS SUN MOR	N		10/14/2012-10/	14/2012		. S	30	1	500.00	
Week Of			MTWTFSS Spots Per Week				Rate_				
10/08/2012-10/14/2012			S		1	_	500.00				
Air Da)ate Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
		09:08:25 AM	, <u>O . o.</u>	MST105H		30	500.00	<u></u>		<u>. temamo</u>	
13 FACE THE NATION		10/14/2012-10/14/2012				S	30	1	400.00		
LUR					,20.2				1	100.00	
										N.	
Week	k Of		MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
10/08	8/2012-10/14/2012		S		1		400.00				
Air Da	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/14	4/2012 Su	11:22:30 AM		MST105H		30	400.00				
14	18:30:00-19:00:	00		10/14/2012-10/	14/2012		. S	30	1	500.00	
LUR						/		1162-0			,
Week	lk Of		MTWTFS		Spots Per Week		Rate				
	8/2012-10/14/2012		S	<u>s</u>	Spois Per Week	-	500.00				
10/00	6/2012-10/14/2012		3	V . M	N N		500.00				
Air Da	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>	10 10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/14	4/2012 Su	06:40:43 PM		MST105H		30	500.00				
15	60 MINUTES			10/14/2012-10/	14/2012		. S	30	1	4,950.00	
Week			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10/08	8/2012-10/14/2012		S		1		4,950.00				
Air Da	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/14	4/2012 Su	06:59:30 PM		MST105H		30	4,950.00				
16	CSI: MIAMI			10/13/2012-10/	13/2012		S.	30	1	135.00	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



KDKA-TV

INVOICE

FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

100 Albany St

Pittsburgh, PA 15243-0445

New Brunswick, NJ 08901-2179

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56950

Contract Dates: 10/09/2012-10/15/2012

Customer Order:

Linked Order:

CPE: / /

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-543912
 Page 6 of 8

 Invoice Date:
 10/21/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/01/2012-10/21/2012

 PAY BY
 11/20/2012 Net 30 days

Buy	Flight										Total	
ine	Descrip	tion			Buy Line Dates	i	MTV	VTFSS		Dur	Spots	Rate
	Week Of			MTWTFSS		Spots Per Week	=	Rate				
	10/08/2012-10/14	1/2012		S.		1		135.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	10/13/2012		12:26:29 AM		MST105H		30	135.00				
17	#1 COCI	HRAN S	SUNDAY SPORT	S SHOWDO	10/14/2012-10/1	4/2012		S		30	1	540.00
	Week Of			MTWTFSS		Spots Per Week		Rate			The same of the sa	
	<u>vveek OI</u> 10/08/2012-10/14	1/2012		S		<u>Spots Fer Week</u>	_	540.00				A.
			A ' T'		M. (D.13		0 19	D 1
	<u>Air Date</u> 10/14/2012	•	<u>Air Time</u> 11:56:17 PM	M/G For	Material MST105H		<u>Dur</u> 30	Rate 540.00	Debit	- //	Credit	<u>Remarks</u>
										- 1		
18	THIS MO	DRNING	5-6AM		10/15/2012-10/1	5/2012	M			30	1	380.00
	Week Of			MTWTFSS		Spots Per Week		Rate	1			
	<u>10/15/20</u> 12-10/21	/2012		M		1	\ \ <u>\</u>	380.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit		Credit	Remarks
	10/15/2012	-	05:07:38 AM	<u>IW/O 1 01</u>	MST105H		30	380.00			Orcan	<u>rtemarks</u>
19	THE EA	DI V CU	OW	-	10/15/2012-10/1	F/2012	M			30	1	340.00
19	IIIL LA	XLI SII	Ovv	1 1	10/13/2012-10/1	3/2012	IVI			30	<u>'</u>	340.00
	Week Of			MTWTFSS		Spots Per Week	_	Rate				
	10/15/2012-10/21	/2012		M	7	1		340.00				
		Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	Air Date	Duy			MST105H		30	340.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 7 of 8

Account Exec: Brian Butz-1 KDKA-TV

Contract Num:

1201-56950 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

Office:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

FRIENDS OF MATT SMITH(172688)

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543912

Invoice Date: 10/21/2012 Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:**

11/20/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	iption		Buy Line Dates			мту	WTFSS	Dur	Spots	Rate	
20	NOON	NEWS			10/15/2012-10)/15/2012	М		30	1	585.00	
V	Veek Of			MTWTFS	S	Spots Per Week		Rate				
	10/15/2012-10/21/2012			M	<u> </u>	<u>- Opolo i oi Wook</u>	-	585.00				
	10/10/2012 10/	21/2012						303.00				
A	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
1	0/15/2012	Мо	12:13:55 PM		MST105H		30	585.00				
21	4PM E	ARLY NE	WS		10/15/2012-10)/15/2012	M		30	1	540.00	
					,					W.		
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate_			ß.	
1	0/15/2012-10/	21/2012		М		. 1		540.00				
		_					_					
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
1	0/15/2012	Мо	04:22:39 PM		MST105H		30	540.00				
22	5PM E	ARLY NE	WS M-F		10/15/2012-10)/15/2012	М		30	1	860.00	
<u>V</u>	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	A	Rate				
1	0/15/2012-10/	21/2012		М		1	W	860.00				
	\:- D-4-	D	A :- T:	M/O F	Matarial		No.	Data	Dakis	0	Damada	
<u> </u>	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
1	0/15/2012	Мо	05:26:45 PM		MST105H		30	860.00				
	T	otal Spots	<u>s</u>	Gross Ar	nt	Comm	ission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time To	otals	45	5	25,860.0	0		3,879.00	21,981.00	0.00	0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

Pittsburgh, PA 15243-0445

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 8 of 8

Account Exec: Brian Butz-1
Office: KDKA-TV

Contract Dates: 10/09/2012-10/15/2012

1201-56950

Contract Num: Contract Dates: Customer Order:

Linked Order: CPE:

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

/ /

Invoice Num: 1201-543912 **Invoice Date:** 10/21/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Billing Notes	
	DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	25,860.00
Trade Value	0.00
Agency Commission	3,879.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	21,981.00